

**CREATIVE MANAGEMENT
WITH AN EMPHASIS ON THE
HOSPITALITY AND TRAVEL
INDUSTRIES.**

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Detailed Resume

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Awards

- Distinguished & Devoted Service Award
- Businessperson of the Year Award
- Top Producer Award - Avanti Destinations
- One of Chicago's Best Wedding Planners

Education

Digital Marketing (2020)

Online Marketing Management (2020)

Social Media Advertising Specialist (2020)

Culinary Arts & Hospitality Management

ECC Culinary Arts Inst. (2002 - 05)

Marketing Communications

William Rainey Harper College (2002 -03)

Business Management

Elgin Community College (1993 - 95)

Proven Skills

- Highly Organized, Efficient, and Deadline Oriented
- Communications / Content Creation
- Writing / Copy Editing / Proofreading
- Photojournalism / Photo Editing
- Media Planning, Design & Buying
- Travel Planning & Management
- Event Management & Promotion
- Adobe Photoshop
- Quark, Quark Xpress / MS Office
- Digital & Conventional / Integrated Marketing
- Social Media Advertising, SEO / SEM

Stefanie Dozier

Detail and deadline oriented, with a proven background of over 20 years, Stefanie has efficiently worked (primarily) remotely in a variety of creative roles and unique experiences. Some of my favorite long-term endeavors include: three years as the Marketing Event Coordinator for a municipal-related business, four years as a newspaper Editor and Layout Designer, three years collaborating with the marketing department of a Fortune 500 company, many years managing short-term marketing projects for corporate clients, and many years planning both personal and corporate events and travel.

EXPERIENCE

Creative Manager

Freelance, Self-Employed

1/1999 - Present

Event Manager and Creative Services, Stef's Events, 1999-present.

Manage personal, corporate, nonprofit events for various clients.

Digital & Conventional Marketing and Social Media Management.

Content Creation, Writing & Editing, Photography, Design & Editing.

Event Manager, Gulfside Art & Science Academy, 6/2017 – present.

Manage field trips, classes, and travel for a large homeschool group.

IATA-accredited Travel Manager, SLATE Vacations, 2/2014-10/2021.

Create seamless and unforgettable vacation experiences for

individual clients, business, and groups. Family Travel Specialist.

AWARD: "Businessperson of the Year 2001" - SCC

AWARD: "One of Chicago's Best Wedding Planners" - CitySearch 2007

AWARD: 2019 "Top Producer Avanti Destinations" - Cruises, Inc.

Marketing Event Coordinator

B&F Technical Code Services, Inc.

6/2006 – 7/2009

Created marketing materials, brochures, post cards, booklets.

Manage marketing pieces, media buying, and ad placement.

Manage in-house & corporate-sponsored events, tradeshow, travel.

EARNED: 100% on Employee Performance Evaluation 2007

Editor | Staff Manager

Examiner Publications Newspaper

4/2002 – 2/2006

Copy & Photo Editor for 7 weekly newspapers, cover-to-cover

newspaper layout. Staff Manager, 15 reporters, 18 photographers.

Marketing Specialist

CDW Computer Centers, Inc.

9/2000 – 4/2003

Maintained a successful, long-term contract with CDW working

closely with their Marketing team. Contract, remote.

Director, Board of Directors

Streamwood Chamber of Commerce

2001- 2004

Served as an elected Director on the Board of Directors from

2001-2004. Active member/Committee head 1999 – 2006.

AWARD: "Distinguished & Devoted Service" 2004