

**CREATIVE MANAGEMENT WITH
AN EMPHASIS ON THE CULINARY,
EVENT, AND TRAVEL INDUSTRIES.**

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Detailed Resume

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Awards

- Distinguished & Devoted Service Award
- Businessperson of the Year Award
- Top Producer Award - Avanti Destinations
- One of Chicago's Best Wedding Planners

Education

Digital Marketing (2020)

Online Marketing Management (2020)

Social Media Advertising Specialist (2020)

Culinary Arts & Hospitality Management

ECC Culinary Arts Inst. (2002 - 05)

Marketing Communications

William Rainey Harper College (2002 -03)

Business Management

Elgin Community College (1993 - 95)

Proven Skills

- Highly Organized, Efficient, and Deadline Oriented
- Communications / Content Creation
- Writing / Copy Editing / Proofreading
- Photojournalism / Photo Editing
- Media Planning, Design & Buying
- Travel Planning & Management
- Event Management & Promotion
- Adobe Photoshop, Creative Suite
- Quark, Quark Xpress / MS Office
- Digital & Conventional / Integrated Marketing
- Social Media Advertising, SEO / SEM

Stefanie Dozier

Talented and accomplished Creative Manager, with a proven background of over 20 Years, Stefanie has effectively and efficiently worked (primarily) remotely in a variety of creative roles. She is highly organized, detail and deadline oriented. Some favorite long-term endeavors include: three years as the Marketing Event Coordinator for a municipal-related business, four years as a newspaper Editor and Layout Designer, three years collaborating with the marketing department of a Fortune 500 company, many years managing short-term marketing projects for corporate clients, and many more years planning both personal and corporate events and travel.

EXPERIENCE

Creative Manager

Freelance, Self-Employed 1/1999 - Present
Stef's Events: Event Planning/Mgmt., Creative Services. Marketing. Manage personal, corporate, nonprofit services for various clients. Digital & Conventional Marketing and Social Media Management. Content Creation, Writing & Editing, Photography, Design & Editing. IATA-accredited Travel Manager, SLATE Vacations, 2/2014-10/2021. Create seamless and unforgettable vacation experiences for individual clients, business, and groups. Family Travel Specialist.

AWARD: "Businessperson of the Year 2001" - SCC

AWARD: "One of Chicago's Best Wedding Planners" - CitySearch 2007

AWARD: 2019 "Top Producer Avanti Destinations" - Cruises, Inc.

Marketing Event Coordinator

B&F Technical Code Services, Inc. 6/2006 – 7/2009
Created marketing materials, brochures, post cards, booklets. Manage marketing pieces, media buying, and ad placement. Manage in-house & corporate-sponsored events, tradeshow, travel.

EARNED: 100% on Employee Performance Evaluation 2007

Editor | Staff Manager

Examiner Publications Newspaper 4/2002 – 2/2006
Copy & Photo Editor for 7 weekly newspapers, newspaper layout Staff Manager, up to 15 reporters and 18 photographers.

Marketing Specialist

CDW Computer Centers, Inc. 9/2000 – 4/2003
Maintained a successful, long-term contract with CDW working closely with their Marketing team. Contract, remote.

Director, Board of Directors

Streamwood Chamber of Commerce 2001- 2004
Served as an elected Director on the Board of Directors from 2001-2004. Active member/Committee head 1999 – 2006.

AWARD: "Distinguished & Devoted Service" 2004