

**CREATIVE MANAGER, MARKETING  
AND EVENT PLANNING SPECIALIST**

**847-420-5200**

**Stefanie@StefsEvents.com**

**2733 Tottenham Dr. | Trinity, FL | 34655**

**www.StefsEvents.com**

**Detailed Resume**

**www.linkedin.com/in/stefaniedozier**

**Awards**

- Distinguished & Devoted Service Award
- Businessperson of the Year Award
- Top Producer Award - Avanti Destinations
- One of Chicago's Best Wedding Planners

**Education**

**Digital Marketing (2020)**

**Online Marketing Management (2020)**

**Social Media Advertising Specialist (2020)**

**Culinary Arts & Hospitality Management**

ECC Culinary Arts Inst. (2002 - 05)

**Marketing Communications**

William Rainey Harper College (2002 -03)

**Business Management**

Elgin Community College (1993 - 95)

**Proven Skills**

- Highly Organized, Efficient, and Deadline Oriented
- Digital & Conventional / Integrated Marketing Communications / Content Creation
- Writing / Editing / Proofreading
- Social Media Advertising, SEO / SEM
- Photojournalism / Photo Editing
- Media Planning, Design & Buying
- Travel Planning & Management
- Event Management & Promotion
- Adobe Photoshop, Creative Suite
- Quark, Quark Xpress / MS Office

# Stefanie Dozier

Stefanie has effectively and efficiently worked remotely for nearly 20 years in a variety of creative roles. Some favorite long-term endeavors include: three years as the Marketing Event Coordinator for a municipal-related business, four years as a newspaper Editor and Layout Designer, three years collaborating with the marketing department of a Fortune 500 company, many years managing short-term marketing projects for corporate clients, and many more years planning both personal and corporate events and travel. Stefanie is ready to manage YOUR creative projects with the same enthusiasm and tenacity for which she is so well respected!

**EXPERIENCE**

**Creative Manager**

Freelance, Self-Employed 1/1999 - Present  
Stef's Events: Event Planning, Management, Marketing, and Travel. Digital & Conventional Marketing and Social Media Management Content Creation, Writing & Editing, Photography & Photo Editing Manage personal, corporate, nonprofit services for various clients IATA-accredited Travel Manager, SLATE Vacations, 2/14-pres. Create seamless and unforgettable vacation experiences for individual clients, business, and groups. Family Travel Specialist.

**AWARD: "Businessperson of the Year 2001" - SCC**

**AWARD: "One of Chicago's Best Wedding Planners" - CitySearch 2007**

**AWARD: 2019 "Top Producer Avanti Destinations" - Cruises, Inc.**

**Marketing Event Coordinator**

B&F Technical Code Services, Inc. 6/2006 – 7/2009  
Created marketing materials, brochures, post cards, booklets. Managed marketing pieces, media buying, and ad placement. Managed in-house and corporate-sponsored events, and tradeshow.

**EARNED: 100% on Employee Performance Evaluation 2007**

**Editor | Staff Manager**

Examiner Publications Newspaper 4/2002 – 2/2006  
Copy & Photo Editor for 7 weekly newspapers, newspaper layout Staff Manager, up to 15 reporters and 18 photographers.

**Marketing Specialist**

CDW Computer Centers, Inc. 9/2000 – 4/2003  
Maintained a successful, long-term contract with CDW working closely with their Marketing team. Contract, remote.

**Director, Board of Directors**

Streamwood Chamber of Commerce 2001- 2004  
Served as an elected Director on the Board of Directors from 2001-2004. Active member/Committee head 1999 – 2006.

**AWARD: "Distinguished & Devoted Service" 2004**