

# CREATIVE MANAGEMENT PROFESSIONAL

## CONTACT

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## AWARDS

- Distinguished & Devoted Service Award
- Businessperson of the Year Award
- Top Producer Award - Avanti Destinations
- One of Chicago's Best Wedding Planners

## EDUCATION

### Continuing Education

- Food Safety / Sanitation Recertified (2025)
- Digital Marketing (2020)
- Online Marketing Management (2020)
- Social Media Advertising Specialist (2020)

### Culinary Arts & Hospitality Management

ECC Culinary Arts & Hospitality Inst. (2003-05)

### Business Management

Elgin Community College (1993 - 95)

## SKILLS, EXPERTISE & INTERESTS

- Highly Organized, Efficient, Detail and Deadline Oriented
- Writing / Copy Editing / Proofreading
- Communications / Content Creation
- Photography / Photo Editing
- Travel Planning & Management
- Event Management & Promotion
- Project Management
- Adobe Photoshop / MS Office
- Digital & Conventional / Integrated Marketing
- Media Planning, Design, and Buying
- Social Media Advertising



# Stefanie Dozier

An innovative design professional with over 20 years proven experience, Stefanie has excelled in a variety of creative roles and unique experiences. Her mission is to build lifelong relationships through superior client experiences and to provide inspired Creative Management for every project, big or small.

## EXPERIENCE

### Creative Manager

Freelance, Self-Employed 1/1999 - Present

Creative Manager, Stef's Events, 1999-present.

Manage personal, corporate, nonprofit events for various clients.

Provide inspired Creative Management for projects, from inception through completion, including promotion, photography, design.

Event Manager, Gulfside Art & Science Academy, 6/2017 – present.

Manage field trips, classes, and travel for a large homeschool group.

IATA-accredited Travel Manager, SLATE Vacations, 2/2014-10/2021.

Create seamless and unforgettable vacation travel experiences for individual clients, businesses, and groups. Family Travel Specialist.

**AWARD: "Businessperson of the Year 2001" - SCC**

**AWARD: "One of Chicago's Best Wedding Planners" - CitySearch 2007**

**AWARD: 2019 "Top Producer Avanti Destinations" - Europe**

### Marketing Event Coordinator

B&F Technical Code Services, Inc. 6/2006 – 7/2009

Responsible for creating marketing materials, brochures, post cards, booklets. Manage marketing calendar, media buying, ad placement.

Manage in-house & corporate-sponsored events, tradeshow, travel.

*Municipal-related business providing code inspection and education.*

**AWARD: 100% on Employee Performance Evaluation 2007**

### Editor | Staff Manager

Examiner Publications Newspaper 4/2002 – 2/2006

Copy & Photo Editor for 7 weekly newspapers, Graphic layout for one newspaper (cover-to-cover) using Quark and Photoshop on MAC.

Staff & Assignment Management: 15 reporters, 18 photographers

### Marketing Freelance

CDW Computer Centers, Inc. 9/2000 – 4/2003

Maintained a successful, long-term contract with CDW working closely with their on-staff Marketing team. Contract, remote.

### Director, Board of Directors

Streamwood Chamber of Commerce 2001- 2004

Served as an elected Director on the Board of Directors from 2001-2004. Active member/Committee head 1999 – 2006.

**AWARD: "Distinguished & Devoted Service" 2004**